Registered number: 02995438

### THE BRITISH TRIATHLON FEDERATION

(A Company Limited by Guarantee)

DIRECTORS' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2015

(A Company Limited by Guarantee)

#### **COMPANY INFORMATION**

Directors I P Howard TD

M Battersby J Buckner N Craigie N Dick

Dr M Hardwick W James S Moffatt J P Ridgeon C Stewart

Company secretary J Buckner

Registered number 02995438

Registered office PO Box 25

Michael Pearson East

Loughborough Leicestershire LE11 3WX

Independent auditors

haysmacintyre

26 Red Lion Square

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Solicitors

Bates Wells & Braithwaite

2-6 Cannon Street

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(A Company Limited by Guarantee)

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(A Company Limited by Guarantee)

#### STRATEGIC REPORT FOR THE YEAR ENDED 31 MARCH 2015

The Directors present their Strategic Report for the year ended 31 March 2015.

#### Principal activity and review of the business

The principal activities of the company during the period were to carry out the functions of the national governing body of Triathlon, Duathlon and Aquathlon in Great Britain, responsible for leading growth and performance of the sport. In particular, these responsibilities include the preparation of GB teams to compete in European and World championships and the Olympic Games.

British Triathlon aims to promote excellence in our sport, and create opportunities for everyone to achieve their personal triathlon challenges. The focus continues to be on building performance pathways and building profile underpinned by sustainable business operations and good value-based governance that continues to drive our programme spending.

#### **Events**

British Triathlon's major events strategy is to build the profile of the sport through the creation of world-class events in iconic locations. Our flagship event is the World Triathlon Series event that is traditionally staged in Hyde Park, London. The 2015 event received excellent viewing figures on the BBC and provides an outstanding platform for the profile of the sport.

#### Athlete Performance

The British Triathlon performance team continues the outstanding tradition of developing world class talent and success of our athletes at world level. As important as Alistair Brownlee's victory in the 2014 World Triathlon Series Grand Final is the progress of our younger triathletes, exemplified by them winning the team relay at the WTS Grand Final. As triathlon continues to develop as a sport a greater number of talented young athletes are choosing to specialise in triathlon and this is helping develop a strong pathway programme.

#### Coaching

British Triathlon won the Governing body of the Year award at the UK Coaching Awards. Our nomination was based upon coaching being at the very heart of the sport, with 3,700 qualified coaches across all three levels of UKCC qualification. This approach has made a significant contribution to quality club environments, athlete experiences and performances, and supported the increased participation in the sport since the success of the London 2012 Olympic Games and the Glasgow 2014 Commonwealth Games.

#### Commercial Challenge

In August 2014 Jack Buckner was appointed as the Company's new Chief Executive. His commercial experience and sport marketing background will help to focus and drive the organisation towards a more commercially attractive sport. The Board is excited by the challenge of finding a new top line commercial partner to support our strategy and to embrace our world of triathlon.

#### Governance

British Triathlon is a member of the Sport and Recreation Alliance programme for Good Governance and continues to deliver and achieve against the UK Sport/Sport England self assurance requirements.

#### Strategy to 2024

The Board of Directors for British Triathlon are committed to growing the sport and developing our ambitious strategy ahead of Rio 2016. Furthermore British Triathlon is developing a new strategy for the sport in the UK until 2024. Triathlon is an inclusive sport and whilst the development of the strategy has been led by the National Governing Body, the British Triathlon Federation alongside the British Triathlon Trust and the Home

## STRATEGIC REPORT (continued) FOR THE YEAR ENDED 31 MARCH 2015

Nations, its successful delivery will depend on further nurturing the unique spirit of collaboration that exists across the sport. This will be a manifesto for a co-operative approach to develop this exciting sport.

#### Principal risks and uncertainties

There are a number of risks and uncertainties which may have an impact on the Company. The list below does not purport to be exhaustive.

The senior management team maintain a risk register which is reviewed on quarterly basis by the Board. Risks are identified along with the necessary mitigation strategies.

#### Funding

Maintenance of public funding and the inability to achieve self-generated revenue targets.

The Company regularly reviews budgets and cash flow requirements to ensure it has suitable resources for its needs.

The Company continues to strive to deliver increased value for money and to reduce its dependence on public funding by increasing its own income sources.

#### Political

Changes in the regulatory or political environment affecting the Company's ability to deliver its strategy and objectives.

It is difficult for the Company to predict the timing or severity of such changes. However, the organisation does engage with UK Sport/Sport England and other associations in order to ensure the Company is kept abreast of expected potential changes and takes an active role in making appropriate representations.

#### **Events**

Failure to secure major events may adversely affect the Company's ability to build the profile of and participation in the sport.

The Company actively engages with event organisers, the ITU/ETU and other stakeholders to ensure every event maximises the sports profile and minimises the risks around such events.

#### Financial key performance indicators

The principal financial KPI for the organisation is performance against budget. The small deficit for the year represents a good result against the budget set at the beginning of the financial year.

This report was approved by the board on 25 July 2015 and signed on its behalf.

J Buckner Director

(A Company Limited by Guarantee)

#### DIRECTORS' REPORT FOR THE YEAR ENDED 31 MARCH 2015

The directors present their report and the financial statements for the year ended 31 March 2015.

#### Results

The deficit for the year, after taxation, amounted to £10,265 (2014 - surplus £43,140).

#### **Directors**

The directors who served during the year were:

I P Howard TD
M Battersby
J Buckner (appointed 18 August 2014)
N Craigie
N Dick (appointed 16 January 2015)
Dr M Hardwick
Z Hyde Peters OBE (resigned 31 May 2014)
W James (appointed 1 January 2015)
J Lawson (resigned 31 December 2014)
S Moffatt
J P Ridgeon
M Westwood (resigned 30 November 2014)
R Wilkinson (resigned 31 March 2015)

C Stewart was appointed as a director post year end on 1 April 2015.

### Directors' responsibilities statement

The directors are responsible for preparing the Strategic Report, the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### DIRECTORS' REPORT FOR THE YEAR ENDED 31 MARCH 2015

#### Disclosure of information to auditors

Each of the persons who are directors at the time when this Directors' Report is approved has confirmed that:

- so far as that director is aware, there is no relevant audit information of which the company's auditors
  are unaware, and
- that director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the company's auditors are aware of that information.

This report was approved by the board on 25 July 2015 and signed on its behalf.

J Buckner Secretary

### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE BRITISH TRIATHLON FEDERATION

We have audited the financial statements of The British Triathlon Federation for the year ended 31 March 2015, set out on pages 7 to 16. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

#### Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2015 and of its deficit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

#### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE BRITISH TRIATHLON FEDERATION

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- · certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Jeremy Beard (Senior Statutory Auditor)

for and on behalf of haysmacintyre

Statutory Auditors

26 Red Lion Square London WC1R 4AG

25 July 2015

## INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2015

	Note	2015 £	2014 £
INCOME Operating expenses	1,2	6,898,005 (6,920,486)	6,817,215 (6,780,082)
OPERATING (DEFICIT)/SURPLUS Interest receivable and similar income	3	(22,481) 15,523	37,133 7,509
(DEFICIT)/SURPLUS ON ORDINARY ACTIVITIES BEFORE			
TAXATION  Tax on (deficit)/surplus on ordinary activities	6	(6,958) (3,307)	44,642 (1,502)
(DEFICIT)/SURPLUS FOR THE FINANCIAL YEAR	11	(10,265)	43,140

All amounts relate to continuing operations.

There were no recognised gains and losses for 2015 or 2014 other than those included in the Income and Expenditure Account.

The notes on pages 10 to 16 form part of these financial statements.

(A Company Limited by Guarantee) REGISTERED NUMBER: 02995438

#### BALANCE SHEET AS AT 31 MARCH 2015

	2015			2014	
	Note	£	£	£	£
FIXED ASSETS					
Tangible assets	7		40,752		39,353
CURRENT ASSETS					
Stocks	8	-		500	
Debtors	9	565,953		402,680	
Cash at bank		2,213,369		2,311,398	
		2,779,322		2,714,578	
CREDITORS: amounts falling due within one year	10	(1,724,618)		(1,648,210)	
NET CURRENT ASSETS			1,054,704		1,066,368
NET ASSETS			1,095,456		1,105,721
CAPITAL AND RESERVES					
Triathlon England designated reserve	11		504,730		463,381
Members' special reserve	11		35,460		35,460
Income and expenditure account	11		555,266		606,880
	12		1,095,456		1,105,721

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 25 July 2015.

I P Howard TD Director

The notes on pages 10 to 16 form part of these financial statements.

#### CASH FLOW STATEMENT FOR THE YEAR ENDED 31 MARCH 2015

Note	2015 £	2014 £
17	(101,949)	233,250
18	15,523	7,509
	(1,502)	(1,041
18	(10,101)	(29,177
	(98,029)	210,541
IN NET FUNDS	/DEBT	
	17 18 18	Note £  17 (101,949)  18 15,523

 (Decrease)/Increase in cash in the year
 (98,029)
 210,541

 MOVEMENT IN NET DEBT IN THE YEAR
 (98,029)
 210,541

 Net funds at 1 April 2014
 2,311,398
 2,100,857

 NET FUNDS AT 31 MARCH 2015
 2,213,369
 2,311,398

The notes on pages 10 to 16 form part of these financial statements.

(A Company Limited by Guarantee)

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2015

#### 1. ACCOUNTING POLICIES

#### 1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards.

#### 1.2 Income

Income represents monies received from grants, subscriptions, interest, sponsorship and commission.

#### 1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Short-term leasehold property
Office equipment

- Straight line over the life of the lease
- Straight line over five years

#### 1.4 Operating leases

Rentals under operating leases are charged to the Income and Expenditure Account on a straight line basis over the lease term.

#### 1.5 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Income and Expenditure Account.

#### 1.6 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

#### 2. INCOME

The whole of the income is attributable to the principal activity.

All income arose within the United Kingdom.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2015

3.	OPERATING (DEFICIT)/SURPLUS		
	The operating (deficit)/surplus is stated after charging:		
		2015 £	2014 £
	Depreciation of tangible fixed assets: - owned by the company Auditors' remuneration Operating lease rentals:	8,702 7,900	8,007 7,650
	- Vehicle hire - Land and buildings	142,118 44,360	117,683 41,896
4.	STAFF COSTS		
	Staff costs, including directors' remuneration, were as follows:		
		2015 £	2014 £
	Wages and salaries Social security costs Other pension costs	1,805,024 175,141 50,476	1,558,471 159,915 43,186
		2,030,641	1,761,572
	The average monthly number of employees, including paid directors, d	uring the year was a	as follows:
		2015 No. 55	2014 No. 50
5.	DIRECTORS' REMUNERATION		
		2015 £	2014 £
	Remuneration	90,938	115,461
	Company pension contributions to defined contribution pension schemes	3,799	4,670
	During the year retirement benefits were accruing to 1 director contribution pension schemes.	(2014 - 1) in resp	ect of defined

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2015

6.	TAXATION	2015	2014
	LUC company time to a strong on the Cally and the transfer to	£	£
	UK corporation tax charge on (deficit)/surplus for the year	3,307	1,502
	Factors affecting tax charge for the year		
	The tax assessed for the year is lower than (2014 - lower than) the struck of 20% (2014 - 20%). The differences are explained below:	andard rate of corp	oration tax in the
		2015	2014
		£	£
	(Deficit)/surplus on ordinary activities before tax	(6,958) ————	44,642
	(Deficit)/surplus on ordinary activities multiplied by standard rate of corporation tax in the UK of 20% (2014 - 20%)	(1,392)	8,928
	Effects of:		
	Non-taxable income	4,699	(7,426)
	Current tax charge for the year (see note above)	3,307	1,502
7.	TANGIBLE FIXED ASSETS		
			Office equipment £
	Cost		-
	At 1 April 2014		54,105
	Additions		10,101
	At 31 March 2015		64,206
	Depreciation		
	At 1 April 2014		14,752
	Charge for the year		8,702
	At 31 March 2015		23,454
	Net book value		
	At 31 March 2015		40,752

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2015

8.	STOCKS		
		2015	2014
	Finished goods and goods for resale	£ -	£ 500
9.	DEBTORS		
		2015 £	2014 £
	Trade debtors Other debtors Prepayments and accrued income	298,716 113,866 153,371	64,346 203,113 135,221
		565,953	402,680
10.	CREDITORS: Amounts falling due within one year		
		2015 £	2014 £
	Trade creditors Corporation tax Other taxation and social security Advance receipts - members Advance receipts - grants Other creditors Accruals and deferred income	377,934 3,307 64,867 378,422 150,979 166,159 582,950	291,327 1,502 49,457 327,089 104,516 277,378 596,941
		1,724,618	1,648,210

Included within advance receipts, is £91,640 unspent on grants received from UK Sport.

#### 11. RESERVES

Triathlon England reserve £	Other reserves £	Income and expenditure account
463,381	35,460	606,880
-	-	(10,265)
41,349	_	(41,349)
504,730	35,460	555,266
	England reserve £ 463,381 - 41,349	England Other reserves £ £ 463,381 35,460 - 41,349 -

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2015

12.	RECONCILIATION OF MOVEMENT IN MEMBERS' FUNDS		
		2015 £	2014 £
	Opening members' funds (Deficit)/surplus for the financial year	1,105,721 (10,265)	1,062,581 43,140
	Closing members' funds	1,095,456	1,105,721

#### 13. PENSION COMMITMENTS

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year. An amount totalling £125 was due at the balance sheet date.

#### 14. OPERATING LEASE COMMITMENTS

At 31 March 2015 the company had annual commitments under non-cancellable operating leases as follows:

	Land and buildings		Other	
	2015	2014	2015	2014
	£	£	£	£
Expiry date:				
Within 1 year	_	-	444	444
Between 2 and 5 years	41,428	41,428	131,424	123,912

#### 15. COMPANY STATUS

The company is a private company limited by guarantee and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the company in the event of liquidation.

#### 16. MEMBERS' SPECIAL RESERVE

This comprises of the accumulated surplus of British Triathlon Association (BTA) at 31 December 1994 adjusted for net over provision in 1993-94. The company acquired the accumulated surplus of BTA from its members on 1 January 1995.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2015

17.	NET CASH FLOW FROM OPERA	ATING ACTIVITIES	\$		
				2015 £	2014 £
	Operating (deficit)/surplus Depreciation of tangible fixed asse Deficit on disposal of tangible fixed	ets 1 accete		(22,481) 8,702	37,133 8,007 12,014
	Decrease in stocks Increase in debtors Increase in creditors	1 400010		500 (163,272) 74,602	12,014 - (6,534 182,630
	Net cash (outflow)/inflow from o	perating activitie	s	(101,949)	233,250
	,	, <b>3</b>	-		-
18.	ANALYSIS OF CASH FLOWS FO	R HEADINGS NE	TTED IN CASH FL	OW STATEMEN	Γ
				2015 £	2014 £
	Returns on investments and ser Interest received	vicing of finance		4E E00	7 500
	microst received			15,523	7,509
				2015 £	2014 £
	Capital expenditure and financia	l investment	÷		
	Purchase of tangible fixed assets			(10,101)	(29,177)
19.	ANALYSIS OF CHANGES IN NET	FUNDS			
				Other	
		1 April 2014	Cash flow	non-cash changes	31 March 2015
	Cash at bank and in hand	£ 2,311,398	£ (98,029)	£	£ 2,213,369
				-	
	Net funds	2,311,398	(98,029)	H	2,213,369

#### 20. RELATED PARTY TRANSACTIONS

Director Ian Howard is on the Executive Board of the European Triathlon Union (ETU). Two payments were made during the year to ETU totalling £2,105.

The company also received £2,353 in prize money from the ETU.

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2015

### 21. CONTROLLING PARTY

The Directors consider there to be no ultimate controlling party.