## Meeting of the BTF Board of Directors Minutes Wednesday 22 March 2023



Venue: via Zoom Conference Call

**Time:** 17:30 – 18:30

Present:

BTF Board Minutes 22/03/23

**BTF Board:** Bill James (BJ) – Chair, Debbie Clarke (DEC), Andy Salmon (AS), Richard Ashton (RA), Martin Kitchener (MK), Greg Warnecke (GW), Sara Heath (SH) Neil Saunders (NS), Vicki Holland (VH), Sameer Pabari (SP)

Apologies: Vicki Holland (VH), Dougie Cameron (DC)

In attendance: Ian Howard (IH), Mike Cavendish (MC), Anne Vinestock (AV), Dione Hartley (DH)

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2.1 2023/24 draft budget		
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<ul> <li>confirmed that the budget had been thoroughly scrutinised and therefore the Board should take comfort from this.</li> <li>It was noted that due to the current unpredictable market conditions it was extremely important that financial performance throughout 2023/24 was closely monitored and the need to react and be agile was critical. As such, it was agreed that the phasing of the budget needs to be more sophisticated than has historically been the case, and that accurate forecasting will be essential.</li> <li>Potential risks and opportunities were discussed. It was suggested that the commercial strategy will pivot away and be less dependent on partnerships related to major events and an approach more focused on growing membership, participation and merchandise will emerge.</li> <li>The Board confirmed their support and approval of the budget.</li> <li>BJ thanked everyone for attending the meeting.</li> </ul>	AV
CLOSE 3.1 AOB There was no other business.	

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