



**BRITISH
TRIATHLON**

ANNUAL REPORT 2016





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PRESIDENT'S WELCOME

It's difficult to capture one's many emotions from the events of the summer. Relief, joy, pride, the satisfaction of having achieved one's objectives, but also a slight sense of sadness that it's over and we have to start again.

Rio was the location for the highlights of the year. In the Rio 2016 Olympic Games, three medals out of six is completely unprecedented in any sport. Alistair and Jonathan Brownlee executed their plan ruthlessly and were quite simply a class apart, pulling away from the field from the first leg of the bike onwards.

Vicky Holland and Non Stanford produced their very best form on the day and ran themselves into the ground in hot pursuit of Gwen Jorgenson and Nicola Spirig. Vicky picked up a bronze medal to add to her collection from the Glasgow 2014 Commonwealth Games. Non really deserved a medal too. Two wonderful performances and, overall, two races enjoyed by hundreds of millions of viewers around the world. Our stakeholders UK Sport are content and so too should we be.

In the Paralympic triathlon we picked up four medals more, the highlight being Andrew Lewis in the men's PT2 category. Andy won imperiously, but we had inspiring silver performances too from Alison Patrick and Lauren Steadman in the PT5 and PT4 categories respectively. Melissa Reid also produced a gutsy bronze medal in the PT5. Alison and Melissa were guided by Hazel Smith and Nicole Walters respectively.

Underpinning the endeavours of all our athletes is the tireless work of Brendan Purcell, Performance Director, and his team. Our thanks go to them for all their painstaking efforts to get our athletes to the start line in the best of shape. Thanks also to the Board of British Triathlon, the Home Nations and to all the staff. I am absolutely convinced that good governance and a best practice organisation leads to optimal performance.

As ever, we are grateful for our strong partnerships with the Home Nations. Our new branding launched late in 2015 has been an important catalyst in our partnership. This was evident throughout the year at events like the 2016 Glasgow ITU World Paratriathlon Event and in the post-Olympic celebrations with I Am Team GB. We continue to set the standard for a British Federation working with the Home Nations and we look forward to continued co-operation in 2017. This annual report also covers the activities of Triathlon England in accordance with this more integrated approach.

Of course Rio took place after the year end and is therefore a "post balance sheet event". In the year to which this report relates we posted a further loss of £77,985 but that was broadly in line with budget and we should not be afraid of losing money and reducing reserves, providing reserves remain at a level able to support us for a period if funding suddenly falls away. With year-end reserves of £984,509 that is very much the case.

We look forward to the new Olympic and Paralympic cycle with optimism and a sense of determination to maintain the levels of achievement that we have achieved thus far.

Ian Howard TD
President of British Triathlon



CHIEF EXECUTIVE'S REPORT

This time last year we launched our new brand direction and vision. Our vision is to deliver world-class success and to inspire participation.

During 2016 we have enjoyed world-class success, winning 3 of the 6 medals available at the Rio 2016 Olympic Games and 4 Paralympic medals including the first ever Paralympic gold for triathlon with Andy Lewis' great performance.

Defending his Olympic title after major injury problems was an amazing achievement for Alistair Brownlee, as was Jonathan Brownlee's silver medal, Vicky Holland's bronze and of course, Non Stanford's heroic fourth place. The Rio 2016 Olympics and Paralympics were a set of incredible results by incredible triathletes supported by a world-class team.

Winning performances to inspire participation captures the essence of the relationship between British Triathlon and the Home Nations. Our partnership grows from strength to strength. The #YourGOTRI campaign showed how we can use the big moments of the sport to inspire participation.

Throughout the summer there were examples of how our healthy partnerships can support the elevated profile of triathlon. The Columbia Threadneedle World Triathlon Leeds was a great spectacle that received massive support from the city and local population.

Our Home Nation partnerships were evident through a series of compelling events in Scotland, Wales and England. Our work with the Triathlon Trust shows how we can further link the inspiration of changing lives through fun, multi-sport activity into early pathways into the sport.

At the AGM and British Triathlon Awards Dinner we should celebrate together – elite triathletes, members of the Great Britain Age-Group Team, Board members across British Triathlon and the Home Nations, staff and volunteers. 2016 has been a great year, but, the nature of sport is always to look to the future. There are some areas to improve – notably the age-group races in Leeds and opportunities to grasp – such as the exciting mixed team relay format that can be another high profile platform for the sport.

In conclusion to all staff, board members, triathletes, volunteers and our many sponsors and partners, thanks for your hard work, commitment and dedication in 2016. Triathlon is an exciting, vibrant and optimistic sport and that is down to you!

Jack Buckner

Chief Executive of British Triathlon





adidas
GB



AB

STRATEGY IN ACTION

The Board of British Triathlon is committed to the principles of good governance. Meet the British and English Board of Directors and Triathlon England Council members.

2016 British Triathlon Board of Directors

Ian Howard TD
President / Chair

Dr Mary Hardwick
Independent Non-Executive Director – Business Strategy Portfolio

Craig Stewart
Independent Non-Executive Director – Finance Portfolio

Jon Ridgeon
Independent Non-Executive Director – Major & National Events Portfolio

Nicky Dick
Independent Non-Executive Director – Age-Group Teams Portfolio

Neill Craigie
Independent Non-Executive Director – Communications & Marketing Portfolio

Bill James
Director – Triathlon England Representative

Steven Moffatt
Director – Triathlon Scotland Representative (Resigned 13 November 2015)

Andy Salmon
Director – Triathlon Scotland Representative (Appointed 14 November 2015)

Mike Battersby
Director – Welsh Triathlon Representative

Jack Buckner
Chief Executive Officer

Clare Cunningham
Director (Co-Opted) – Athlete Representative (Appointed 1 September 2015)

Prof. Sarah Springman CBE
Senior International Post-holder

Athlete Representative – Vacant

Representatives of the Home Nation Boards have attended British Triathlon Board meetings. Minutes are available on www.britishtriathlon.org

2016 Triathlon England Board of Directors

Bill James
Chairman

Francis Riley
Triathlon England Regional Director – Northern Representative

Richard Fuller
Triathlon England Regional Director – Eastern Representative

Howard Vine
Triathlon England Regional Director – Western Representative

James Barton
Independent Non-Executive Director – Finance Portfolio

Claire Stirling
Independent Non-Executive Director – Business Strategy Portfolio

John Mills
Independent Non-Executive Director – England Talent Portfolio

Duncan Hough
Independent Non-Executive Director – Events & Technical Portfolio

Paul Gardner
Independent Non-Executive Director – Membership Portfolio

Sally Lockyer
Independent Non-Executive Director – Communications & Marketing Portfolio

Triathlon England Council

Aimee Stocker
President of Triathlon England Council

Dave Rigby
North West

Howard Vine
South Central

Richard Fuller
East

Paul Aubrey
East Midlands

Derek Biggs
South West

Tracey Sample
North East

Tom Chant
London

Lawrence Green
West Midlands

Francis Riley
Yorkshire

Matt Honey
South East

International Influence

Prof. Sarah Springman CBE
First Vice-President, International Triathlon Union Executive Board & UK Sport Board

Ian Howard TD
European Triathlon Union Board & British Olympic Association Board

Ben Bright
International Triathlon Union Coaches Committee

Howard Vine
International Triathlon Union Technical Committee

Clare Cunningham
International Triathlon Union Athletes Commission

Sally Lockyer
Chair of European Triathlon Union Marketing and Commercial Commission

Maisie Bancewicz
European Triathlon Union Technical Committee

Gold Pin Winners 2016

The British Triathlon Gold Pin Awards are awarded to the sports leading figures to highlight their significant and longstanding contribution to triathlon. The 2016 Gold Pin winners will be announced at the 2016 British Triathlon Awards Dinner.

Triathlon Trust

The Triathlon Trust, British Triathlon's Official Charity, is an independently funded charity that aims to use the engaging sport of triathlon to encourage children to become more active.

The Triathlon Trust Trustees are:

Jack Buckner
Brian Carlin
Johnson Garner
Ian Howard TD
Zara Hyde Peters OBE
Brandon Lewis MP
Richard Schofield
Michael Townley



COLUMBIA
THREADNEEDLE

WORLD TRIATHLON
LEADS

COLUMBIA
THREADNEEDLE
INVESTMENTS

XPERIA
BROWNLEE
GBR

BOARDMAN

gsk HUMAN PERFORMANCE LAB



BRITISH TRIATHLON FINANCIAL REVIEW 2016

BRITISH TRIATHLON FINANCIAL REVIEW

ABRIDGED ACCOUNTS

The following information has been extracted from the full statutory accounts which are available on request from the Companies registered office at; British Triathlon Federation, PO Box 25, Michael Pearson East, Loughborough, Leicestershire, LE11 3WX.

The Directors present their strategic report for the year ended 31 March 2016.

STRATEGIC REPORT

Principal activity and review of the business

The principal activities of the company during the period were to carry out the functions of the National Governing Body of triathlon, duathlon and aquathlon in Great Britain, responsible for leading growth and performance of the sport. In particular, these responsibilities include the preparation of Great Britain teams to compete in ETU European and ITU World Championships and the Rio 2016 Olympic and Paralympic Games.

Our vision is to deliver world-class success and to inspire participation. The focus continues to be on building performance pathways and building profile underpinned by sustainable business operations and good value-based governance that continues to drive our programme spending.

Events

British Triathlon's major events strategy is to build the profile of the sport through the creation of world-class events in iconic locations. This year, we moved our flagship event in the ITU World Triathlon Series from London to Leeds. Our ambition is for this event to become an asset for British Triathlon. In the first year at Leeds there was an excellent elite race, with 80,000 spectators and impressive viewing figures on the BBC.

Athlete Performance

The British Triathlon performance team continues the outstanding tradition of developing world-class talent and success of our athletes at world level. Leading into the Olympics (and touching wood) we have a very strong men's and women's team led by the Brownlee brothers (see Chairman's report for information on how the British athletes performed in Rio). We also continue to develop young triathletes who are achieving excellent results in the youth and junior ranks ensuring a pathway to future senior success. As triathlon continues to develop as a sport a greater number of talented young athletes are choosing to specialise in triathlon and this is helping develop a strong pathway programme.

Coaching

British Triathlon Federation won 2015 Governing body of the Year award at the UK Coaching Awards. Our nomination was based upon coaching being at the very heart of the sport, with 3,700 qualified coaches across all three levels of UKCC qualification. This approach has made a significant contribution to quality club environments, athlete experiences and performances, and supported the increased participation in the sport since the success of the London 2012 Olympic Games and the Glasgow 2014 Commonwealth Games.

Commercial Challenge

The commercial market has been very challenging for all National Governing Bodies in recent years. We were delighted to secure a partnership with Muller, who are also a sponsor of Team GB. We have a number of positive discussions with other

commercial partners and we are developing our events to ensure we own more assets attractive to sponsors. Whilst we anticipate a continually challenging sponsorship environment, we believe the programmes of events we deliver will become increasingly commercially attractive as triathlon continues to grow. We also have a steady revenue stream from commercial event organisers who permit their events with us. As we develop this work area further we are confident we can increase the services we offer to the commercial sector of triathlon.

Governance

British Triathlon Federation is a member of the Sport and Recreation Alliance programme for Good Governance and continues to deliver and achieve against the UK Sport/Sport England self assurance requirements.

Strategy to 2024

The Board of Directors for British Triathlon are committed to growing the sport and developing our ambitious strategy after Rio. We have developed a new strategy in conjunction with the British Triathlon Trust and the Home Nations. We launched a new integrated brand for British Triathlon and the Home Nations that further supports the unique spirit of collaboration that exists across the sport. This is a manifesto for a co-operative approach to develop this exciting sport.

Principal risks and uncertainties

There are a number of risks and uncertainties which may have an impact on the Company. The list below does not purport to be exhaustive.

The senior management team maintain a risk register which is reviewed on quarterly basis by the Board. Risks are identified along with the necessary mitigation strategies.

RISK

Funding

Maintenance of public funding and the inability to achieve self-generated revenue targets.

The Company regularly reviews budgets and cash flow requirements to ensure it has suitable resources for its needs.

The Company continues to strive to deliver increased value for money and to reduce its dependence on public funding by increasing its own income sources.

Political

Changes in the regulatory or political environment affecting the Company's ability to deliver its strategy and objectives.

It is difficult for the Company to predict the timing or severity of such changes. However, the organisation does engage with UK Sport/Sport England and other associations in order to ensure the Company is kept abreast of expected potential changes and takes an active role in making appropriate representations.

Events

Failure to secure major events may adversely affect the Company's ability to build the profile of and participation in the sport.

The Company actively engages with event organisers, the ITU/ETU and other stakeholders to ensure every event maximises the sports profile and minimises the risks around such events.

Financial Key Performance Indicators

The principal financial KPI for the organisation is performance against budget.

Directors' responsibilities statement

The directors are responsible for preparing the Strategic Report, The Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the surplus or deficit of the Company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the Company financial statements and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of

the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

Each of the persons who are directors at the time when this Directors' Report is approved has confirmed that:

- so far as that director is aware, there is no relevant audit information of which the Company's auditors are unaware; and
- that director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the Company's auditors are aware of that information.

Directors

The directors who held office during the year are as follows:

I P Howard TD, M Battersby, J Buckner, N Craigie, C Cunningham (appointed 1 September 2015), N Dick, Dr M Hardwick, W James, S Moffatt (resigned 13 November 2015), J P Ridgeon, A Salmon (appointed 14 November 2015), C Stewart (appointed 1 April 2015).

This report was approved by the board on 13 August 2016 and signed on its behalf.

J Buckner
Secretary

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE BRITISH TRIATHLON FEDERATION

The British Triathlon Federation

We have audited the financial statements of The British Triathlon Federation for the year ended 31 March 2016. The relevant financial reporting framework that has been applied in their preparation is the Companies Act 2006 and the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard Applicable in the UK and Republic of Ireland'.

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Financial Reporting Council's Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the Company's affairs as at 31 March 2016 and of its deficit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the companies act 2006

In our opinion the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements and the director's report has been prepared in accordance with the applicable legal requirements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or

- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

haysmacintyre
Statutory Auditors
26 Red Lion Square
London
WC1R 4AG
Date: 13 August 2016

THE BRITISH TRIATHLON FEDERATION INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2016

	2016 (£)	2015 (£)
INCOME	6,793,347	6,898,005
Operating expenses	(6,889,353)	(6,923,608)
OPERATING (DEFICIT)	(96,006)	(25,603)
Interest receivable and similar income	22,526	15,523
DEFICIT BEFORE TAXATION	(73,480)	(10,080)
Tax on deficit	(4,505)	(3,307)
(DEFICIT) FOR THE FINANCIAL YEAR	(77,985)	(13,387)

There were no other recognised gains and losses for 2016 or 2015 other than those included in the Income and Expenditure account.



THE BRITISH TRIATHLON FEDERATION BALANCE SHEET AS AT 31 MARCH 2015

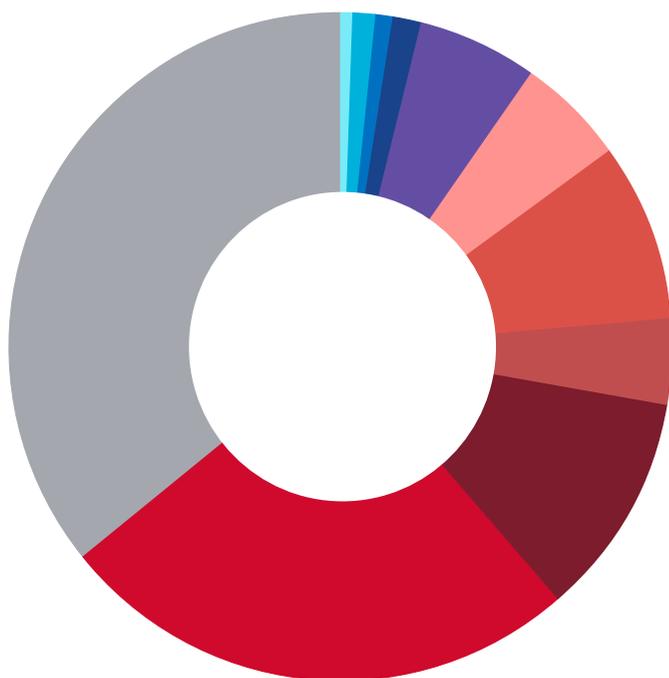
	2016 (£)	2016 (£)	2015 (£)	2015 (£)
TANGIBLE FIXED ASSETS		31,326		40,752
CURRENT ASSETS				
Debtors	690,636		565,953	
Cash at bank and in hand	2,423,189		2,213,369	
	3,113,825		2,779,322	
CREDITORS: amounts falling due within one year	(2,160,642)		(1,757,580)	
NET CURRENT ASSETS		953,183		1,021,742
TOTAL ASSETS LESS CURRENT LIABILITIES		984,509		1,062,494
NET ASSETS		984,509		1,062,494
RESERVES				
Members' Special Reserve		35,460		35,460
Income and Expenditure account		445,565		522,304
Triathlon England designated reserve		503,484		504,730
		984,509		1,062,494

The financial statements were approved and authorised for issue by the Board of Directors on 13 August 2016 and were signed below on its behalf by:

I P Howard TD
President



INCOME

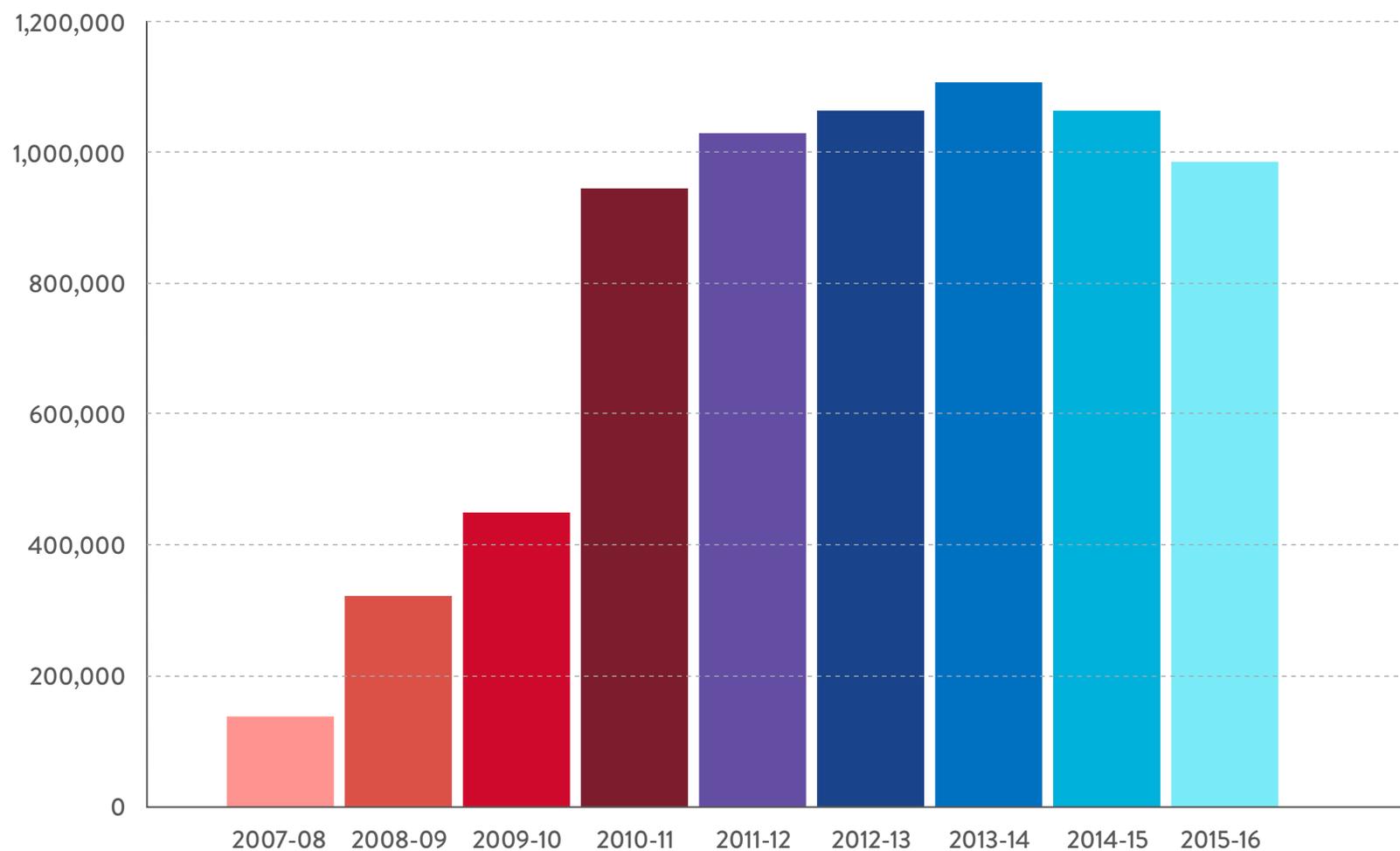


EXPENDITURE

	2016 (£)
Business Operations Staff Costs	461,918
Business Operations Services Costs	487,778
Sponsorship	127,457
Events	790,025
Membership Services	305,864
TOTAL OPERATIONS	2,173,042
England Development	447,495
England Development Staff Costs	669,892
Workforce Development	18,297
Workforce Development Staff Costs	44,153
TOTAL DEVELOPMENT	1,179,837
World-Class Olympic Pathway	1,722,197
World-Class Paralympic Pathway	744,580
England Talent	385,313
England Talent Staff Costs	169,868
Great Britain Age-Group Entry & Management Fees	372,110
Multisport	45,206
Coaching	97,200
TOTAL PERFORMANCE	3,536,474
TOTAL EXPENDITURE	6,889,353

RESERVES

RESERVE LEVELS HISTORY



*2014-15 Restated for Financial Reporting Standard 102



exhibition centre
live pool

THIS GIRL CAN

With
BRITISH TRIATHLON

orca

TRN

orca

MyWetsuits

orca

Aqua Sphere

Aqua Sphere

TRN

TRN

www.britishtriathlon.co.uk

TRN



TRIATHLON
ENGLAND



TRIATHLON ENGLAND FINANCIAL REVIEW 2016

PRESIDENT'S WELCOME

In this year as President of the Triathlon England Council, I'm happy to report that 2016 has been a real success. I have been involved in the East Midlands Regional Committee for many years but since becoming President in November 2015, I have learnt so much.

I have also had the opportunity to work with some great people on both the Triathlon England Council and Board. Not to mention the staff at British Triathlon HQ and the tireless team of Regional Managers who are making the sport happen at grassroots level – thank you to everyone for your hard work over the past 12 months.

This year the collaborative approach between the Home Nations and British Triathlon has delivered some big results for the sport. Our new brand, which is shared across all our Triathlon England regions gives the whole sport a modern and professional look and feel which can only be a good thing when trying to attract more participants into triathlon.

The #YourGOTRI campaign has also delivered on its promise of leveraging world-class success to inspire participation. It was great to take triathlon to a wider audience during such high profile sporting moments, and with a more creative approach to recruitment, the campaign was a big success and a great starting point for future initiatives.

Triathlon England's GO TRI initiative continues to build with thousands taking part in GO TRI events this year and with a new funding cycle just around the corner, we have an opportunity to build on in 2017.

The Triathlon England Council's role is to be the voice of the membership. In 2016, we have seen a new administration team come in and the customer service delivered to our members is second to none. Of course, we need to maintain our focus on ensuring the product is right for the triathlon community and deliver real tangible value back to our members.

Lastly, I would just like to thank all our members who have supported us once again in 2016 and each and every volunteer within the sport whether you represent your region or collect the timing chips at the end of a permitted event. Without you, triathlon wouldn't be anywhere near the successful sport it is.

2017 promises to be another great year.

Aimee Stocker

President of Triathlon England Council



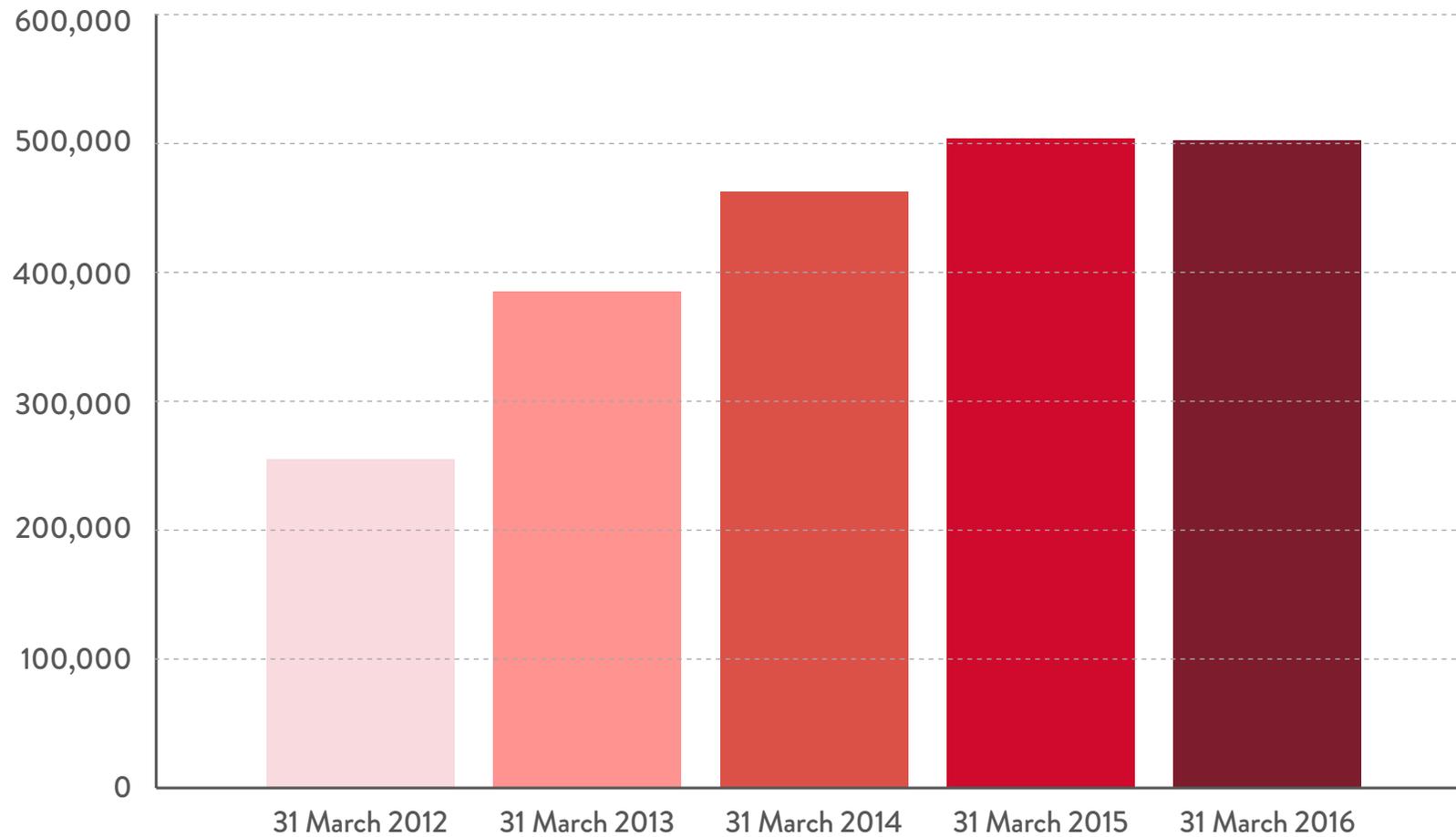
INCOME AND EXPENDITURE SUMMARY

	MARCH 2016 (£)	MARCH 2015 (£)
INCOME		
Operations (Membership & Permitting)	1,232,851	1,110,562
Development (Sport England Funding)	1,179,837	1,402,473
Talent Development (Sport England Funding)	555,181	545,748
TOTAL INCOME	2,967,869	3,058,783
EXPENDITURE		
Business Operations	761,938	567,052
Membership Services	356,592	416,883
Competitions (Event Permitting)	99,270	85,278
TOTAL OPERATIONS	1,217,800	1,069,213
Grassroots Development (Sport England Funded)	1,154,268	1,372,854
Officials & Volunteers (Sport England Funded)	25,569	29,618
TOTAL DEVELOPMENT	1,179,837	1,402,472
TOTAL TALENT DEVELOPMENT (SPORT ENGLAND FUNDED)	555,181	545,749
TOTAL PERFORMANCE	555,181	545,749
TOTAL EXPENDITURE	2,952,818	3,017,434
Surplus / (Deficit) on ordinary activities	15,051	41,349



RESERVES

RESERVE LEVELS HISTORY





OPERATING STATEMENT

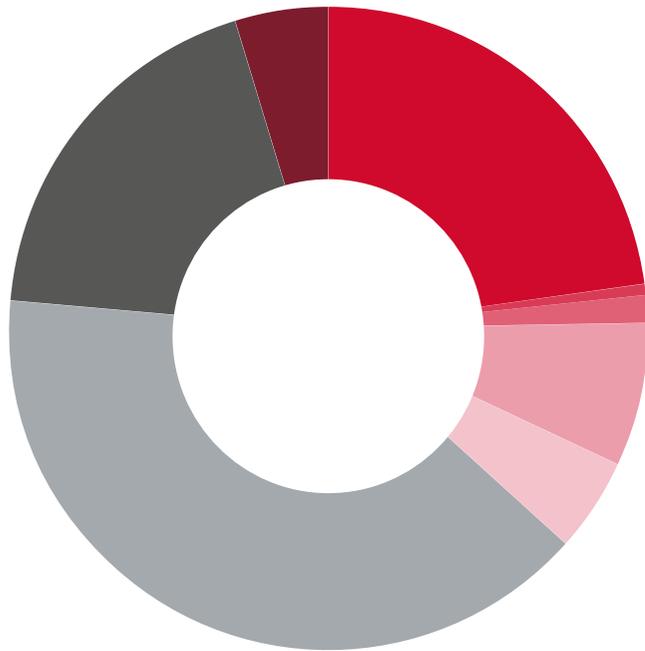
	MARCH 2016 (£)	MARCH 2015 (£)
SPORT ENGLAND INCOME		
Development	1,179,837	1,402,473
Home National Talent	555,181	545,748
	1,735,018	1,948,221
SPORT ENGLAND EXPENDITURE		
Development – Regional	(82,901)	(157,073)
Development – Events (Major & Low Cost)	(87,423)	(245,139)
Development – General	(45,236)	(118,561)
Staffing	(744,045)	(782,822)
Workforce Development	(1,852)	(521)
Operations Contribution	(218,380)	(98,357)
Talent – Regional	(189,756)	(195,312)
Talent – National	(159,802)	(138,464)
Talent – General	(205,623)	(211,972)
	(1,735,018)	(1,948,221)
NET SPORT ENGLAND	0	0

The Sport England column shows income received from Sport England which is ring-fenced and used purely for activities set out as part of the four-year plan agreed with Sport England, predominantly aimed at growing participation in the sport.

	MARCH 2016 (£)	MARCH 2015 (£)
MEMBERSHIP		
Income	737,770	641,283
Expenditure	(521,617)	(416,883)
NET MEMBERSHIP	216,153	224,400
EVENTS		
Income	356,592	417,437
Event Expenditure	(99,270)	(85,278)
NET EVENTS	257,322	332,159
RING FENCED PROJECTS		
Included Skills School & Leeds Participation Project		
Grant Income	98,033	1,113
Grant Expenditure	(96,898)	(1,113)
NET RING FENCED PROJECTS	1,135	0
OPERATIONS		
Income	10,456	50,729
Expenditure	(470,015)	(565,210)
NET OPERATIONS	(459,559)	(515,210)
NET ENGLISH PROGRAMMES	15,051	41,349

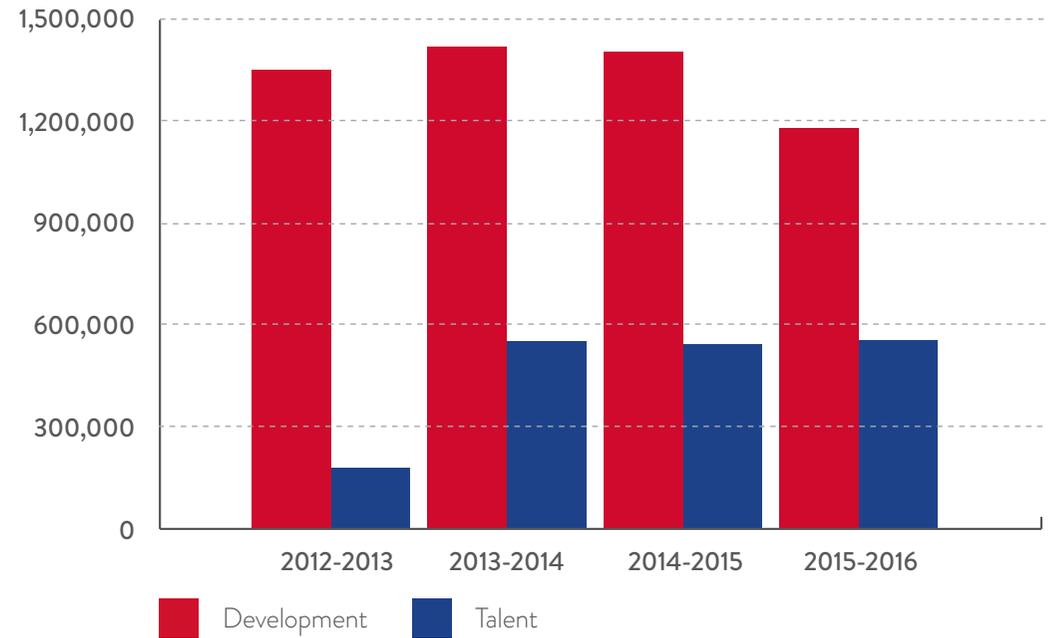
Operations shows all other income and the areas where Triathlon England chose to spend that money including investment into marketing and communications.

INCOME SOURCE 2015-16



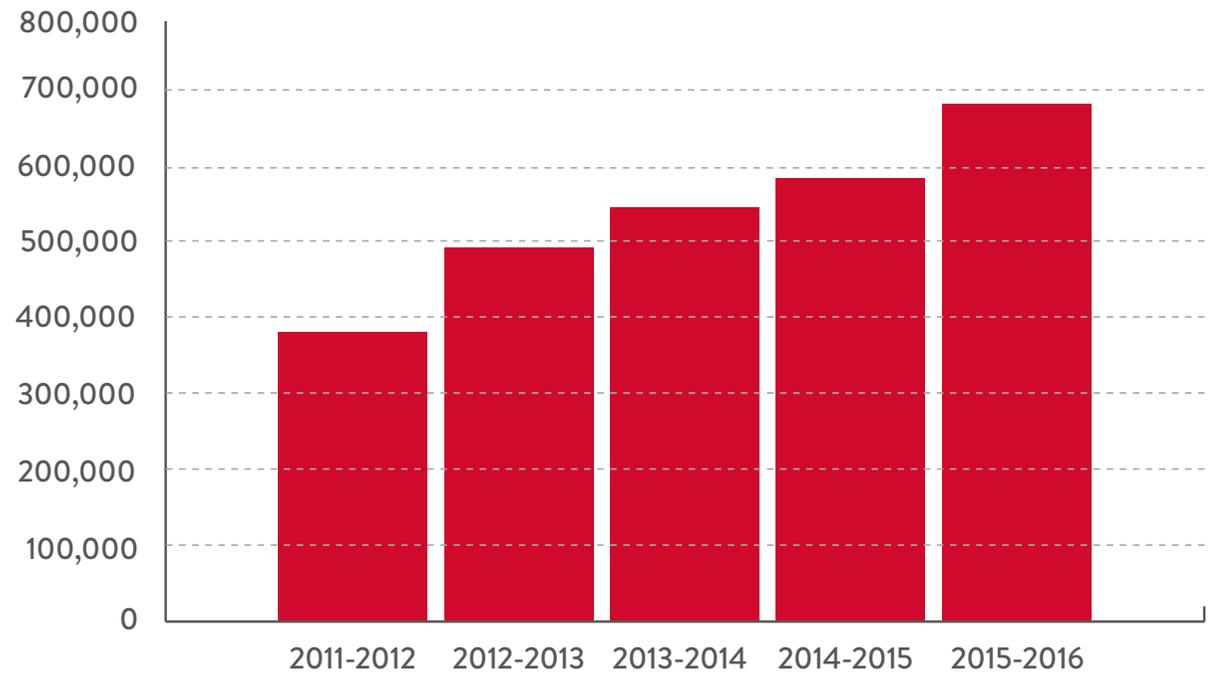
- Member Affiliation – £678,266
- Club Affiliation – £20,532
- Club Insurance – £38,973
- Day Membership – £217,172
- Event Permits – £137,760
- Sport England – £1,179,837
- Sport England, Talent – £555,181
- Other Income – £140,148

SPORT ENGLAND FUNDING

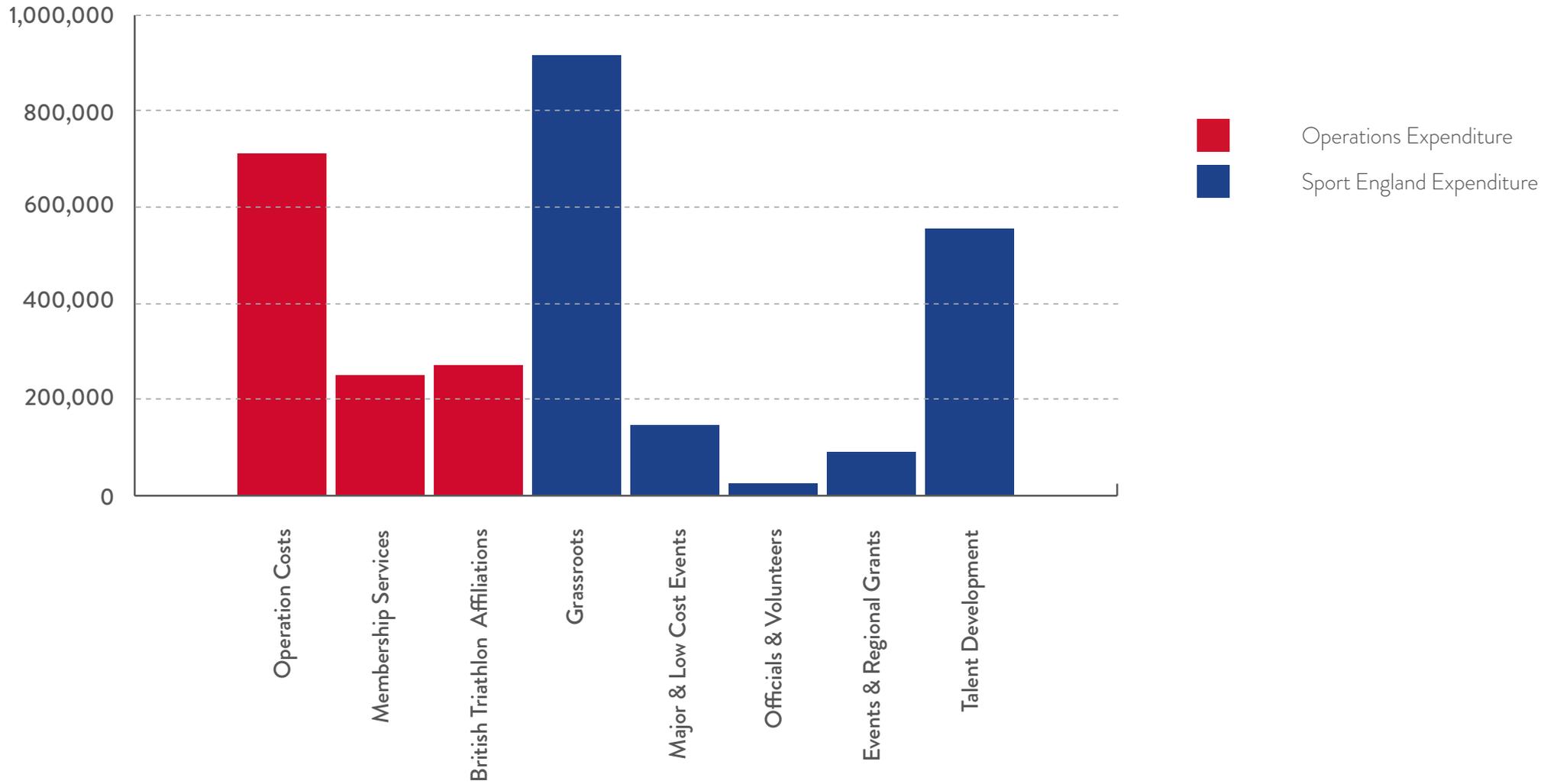




MEMBERSHIP INCOME



EXPENDITURE





HOME NATION'S AFFILIATIONS

- Qualification Development
- Triathlon Communications
- British Events (National Champs)
- Multi-sport
- Coaches & Technical
- International Relations
- Governance
- Anti-Doping

CHAIRMAN'S CLOSING REMARKS

We are a year on from launching a unified vision for triathlon in Britain and the Home Nations – to deliver world-class success and to inspire participation. It feels like we've made a decent start with the #YourGOTRI campaign linking directly to the big moments of the summer and Rio success. This builds nicely on the continued growth of GO TRI, which is wonderful to see clubs supporting so enthusiastically. We continue to see growth in participation this year, and it's especially pleasing to see that growth in two important areas.

Female membership has grown by 86% since 2012, this year we have very effectively promoted and supported This Girl Can waves at races, backed up with women only training days and workshops. It seems to be working; in beginners and converts coming to the sport through GO TRI we are seeing a 50/50 gender split. In addition 30% of qualified triathlon coaches are women against a national sporting average of 17%.

Meanwhile, thanks to the efforts of so many clubs, we see some of the fastest growth in our sport in junior and youth participation. The launch this year of Skills School creates a fun and inspiring way for young athletes to learn skills and for coaches to develop their own skills to take back into club coaching. The Regional Academies and England Talent Squad continue to develop superb young athletes, our congratulations to Ben Dijkstra for stepping up to the UK Sport Lottery funded World-Class Performance Programme in 2016.

Of course none of this is possible without the army of volunteers at the core of the sport. Our clubs, the youth and junior programme, every training session and every race are made possible through the time, enthusiasm, hard work and skill committed by so many. We offer our thanks as always to every one of you.

I truly hope that we have established a platform this year in all these areas from which to build on this year's Olympic and Paralympic success and those inspired to take part in triathlon at all levels, through the next four years to Tokyo 2020.

Bill James

Chairman of Triathlon England





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