



Decision Making

2. Making a difficult one

Decisions that aren't mundane and we actually have to really think about are generally more difficult to solve. Here are some thoughts and suggestions that might help you in this case.

Get a different opinion.

Using a trusted advisor can help you see things from another perspective. Too many opinions can become confusing though so limit this!

Option C or D

Are there other options that you haven't considered? There might be a better one that you haven't seen or understood. Take time to generate alternative options

Process

The more options and criteria you have the more likely you are to need a process. This doesn't mean discounting other methods e.g. gut feel, it just gives you more perspective and objectivity

Think in years and not months.

Think about the long term consequences of your decision. We are hard wired to react quickly to danger, but now that lions don't eat us any more we have more time to take a breath and help our brains move from reaction mode to strategy mode

Priority

Be very clear on what is most important to you. Scoring each criterion according to importance can help here

What if thinking

Comes from scenario planning and can help expand thinking and make sure you have considered all possible eventualities - it is about thinking forwards into the future - what if x happens or y happens?