# Regional Manager Report

## London Region 2023

### Summary

It has been a year where the triathlon scene appears to be stabilising and starting to grow again. The number of clubs has stabilised and there are more members in clubs than 2022. The events programme has maintained event numbers but there has been an increase in participation from 2022.

The coach education programme has been restarted. The new Foundation Coach courses (Level 1,) are filling quickly but the Group Coach courses (Level 2,) have had less uptake than expected.

Expectations for the 2024 season are that the club and events programme will continue to see some growth and I expect that there will be added interest in coaching courses as the sport emerges more fully from the effects of covid.

2023 saw the end of the GO TRI programme after 10 years, and the launch of the Swim Bike Run programmes. As the Swim Bike Run programmes become established, I think we will see more beginner participation in the “develop” (training) sessions and “mini” events programme. For more information on the Swim Bike Run programmes check the website: <https://www.britishtriathlon.org/swim-bike-run-programme>

STATISTICS AND TRENDS

Clubs

29 clubs affiliated for 2023: 19 Adult clubs, 9 Adults & Juniors, 1 Junior club.

2023 Club types; 20 community clubs, 6 single discipline clubs and 3 closed clubs.

This is 2 clubs down from 31 clubs affiliating in 2022: 21 Adult clubs, 9 Adults & Juniors, 1 Junior club.

There were 2 clubs that didn’t reaffiliate for 2023, one commercial club and one single discipline club.

Club membership

Club membership 2023: 5,631 club members of which 1613 are BTF members.

This is an increase in club membership from 2022, 4,153 club members of which 1562 were BTF members.

Events

37 registered events in 2023. 10,313 participants (8,119 day licences) upto beginning of October.

36 events were registered in 2022. 9,128 participants (996 day licences\*) full year declarations.

\* No day licence returns from two large events, The London Triathlon or London Duathlon so this number isn’t an accurate representation.

Coaches

297 BTF affiliated coaches registered in the London region. (113 female, 184 male)

9 Youth Activators (7 female, 2 male)

10 Community Activators (4 female, 6 male)

139 Level 1 (Foundation) Coaches. (57 female, 82 male)

95 Level 2 (Group) Coaches. (32 female, 63 male)

16 Level 2 Diploma Coaches. (4 female, 12 male)

19 HPCP Coaches (6 female,13 male)

**Coach Education and CDP courses 2023**

**Foundation Coach (replaces Level 1)**

11/09/23 Brunel & Hillingdon (FULL)

03/10/23 VeloPark & Aquatics Centre, QEOP (FULL)

**Group Coach (replaces Level 2)**

28/09/23 Brunel & Hillingdon, Postponed low up take

06/11/23 VeloPark & Aquatics Centre, QEOP (9 booked)

**CDP Workshops**

22/01/23 First Aid in Triathlon (FULL)

07/10/23 Strength Conditioning (FULL)