

Senior Series Co-ordinator Report

The 2020 triathlon season should have seen the relaunch of the North West Senior Series with a linked series for the Junior 17 – 19 age group. These plans will move forward to 2021 with the following aims

- **Boost participation** – an innovative Club Championship which rewards both athletes and volunteers
- **Range of races** – a spread of races to cover as much of the region as possible from March to September with a mix of distances to allow anyone from a sprint specialist to an Ironman to take part
- **Integrated Pathway** – have the Junior 17 – 19 age group racing the same events but with appropriate distances for their age to both treat them as young adults and introduce them to the highest level of local racing
- **Great races** – pick the best races that our region has to offer with a great athlete experience, some fantastic scenery and top-level racing
- **Support our clubs** – support club races and try to create a festival atmosphere at all races to encourage the 75% of athletes who are unaffiliated to join one of our region's fantastic clubs. More club members mean more volunteers, coaches and officials.
- Make the North West the premier region in the country for overall race day experience